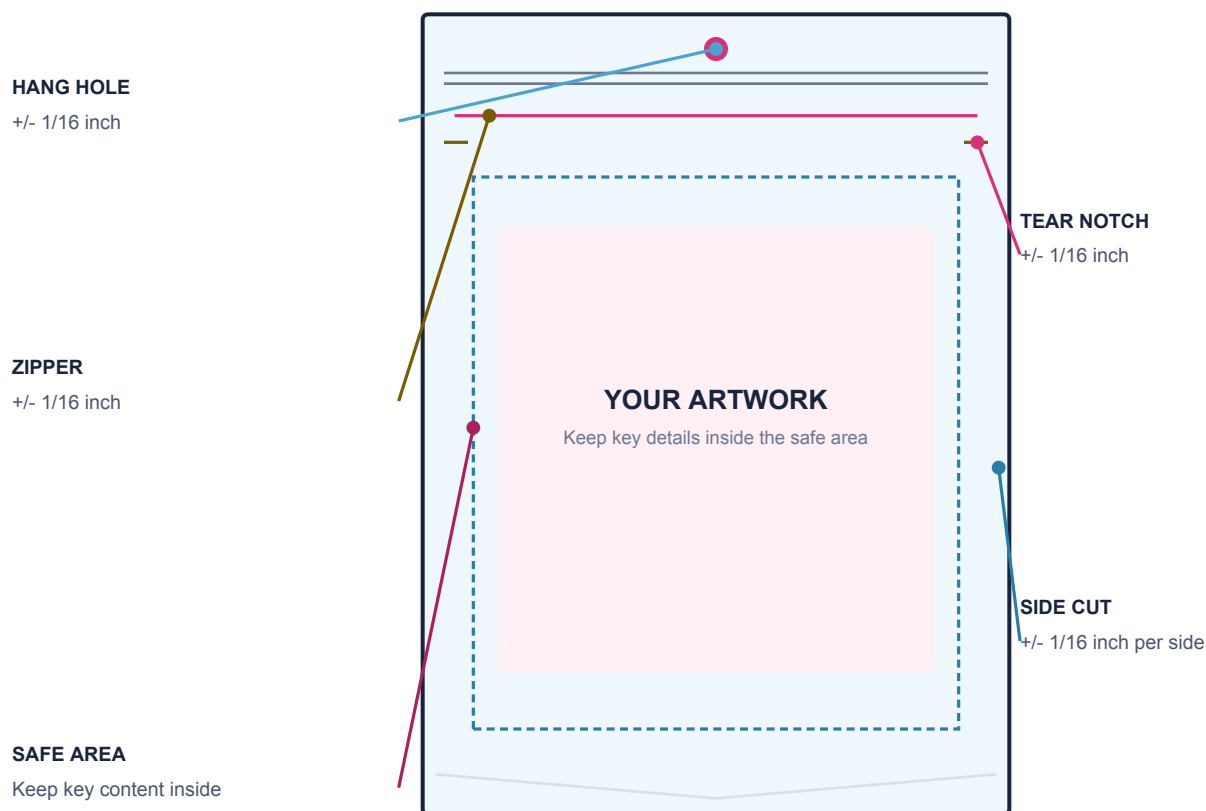


PLAN FOR NORMAL PRODUCTION MOVEMENT

Pouch manufacturing tolerance guide

Every pouch run includes small production variations. Keep important content in the safe area and give functional features enough room to move within the tolerances below.



Quantity tolerance

A completed order may include up to 10% more pouches than the ordered quantity at no additional charge. Use the final shipped count for inventory planning.

Use the current dieline

Feature locations vary by pouch size and format. Build on the exact CPP dieline for the pouch you are ordering, and never resize or rotate the template.



CONTROL WHAT YOU CAN IN THE FILE

Color and artwork checks before approval

Production tolerance is normal. Careful file preparation keeps that movement from affecting important copy, barcodes, windows and brand details.

Use CMYK color

Build and export in CMYK. RGB conversion can shift color.

Print black as 100% K

Avoid rich black and registration black for standard black areas.

Protect light colors

Use at least 20% ink coverage when a very light color must remain visible.

Separate subtle patterns

Create at least a 20% value difference between a pattern and its background.

Keep details in the safe area

Do not place required text, codes or logos inside cut-tolerance zones.

Review the proof at full size

Confirm copy, color separations, feature positions and panel orientation before approval.

Need a color reference?

For Pantone colors, use the CMYK values shown in a Pantone Bridge guide as the closest starting point for digital printing. Screen color is not a reliable print standard.