

## START WITH THE CORRECT DIELINE

# Set up pouch artwork in Canva

Canva can work for straightforward pouch artwork when you start with the correct CPP dieline, keep the template locked and export a print-ready CMYK PDF.

1

## Import the CPP dieline

Download the template for your selected pouch size. Choose Create a design, then Import file. The imported PDF sets the document dimensions.

2

## Lock the template

Open Position and Layers, select the dieline layer and lock it before you place artwork.

3

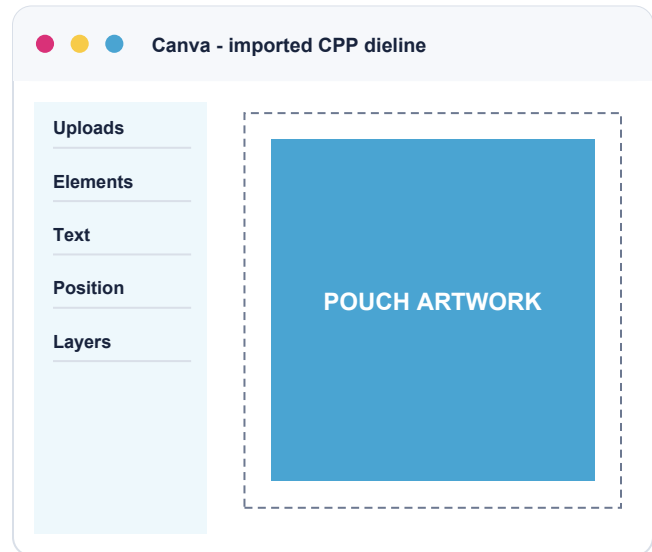
## Build inside the safe area

Use Uploads for logos and images, Elements for static graphics and Text for copy. Do not use video or motion elements.

4

## Check front and back orientation

Use the panel labels on the dieline. Keep required text and critical artwork away from cut-tolerance zones.



## Before you export

Temporarily move the template to the top of the layer stack when checking placement. Return it to the locked position before continuing your design work.

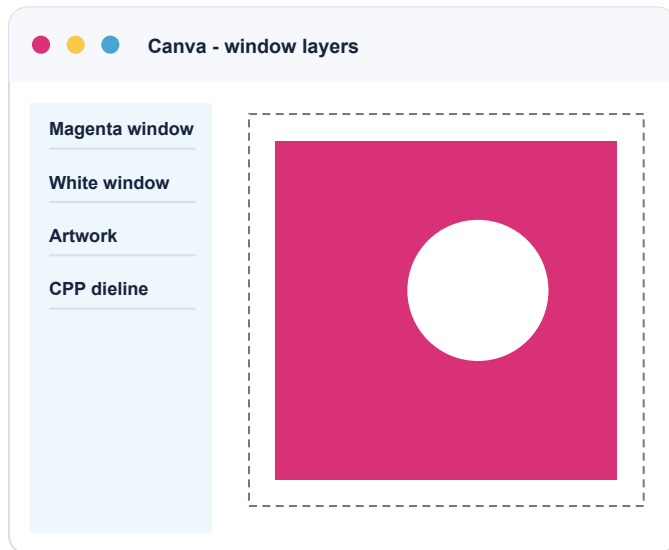
## CMYK access

Your Canva plan must support CMYK export. If CMYK is unavailable, move the file into software that can create a print-ready CMYK PDF.

## MARK CLEAR AREAS WITHOUT GUESSWORK

# Create a window and export the final Canva file

When your pouch uses a clear material, mark the window with an exact white shape and a matching magenta production indicator.



### 1 Draw the window

Create the exact window shape and fill it white.

### 2 Duplicate the shape

Place a copy directly above it and set the copy to hex #EC008C.

### 3 Align both shapes

The magenta and white shapes must match exactly. Do not use #EC008C anywhere else in the design.

## Export settings

- ☒ File type: PDF Print
- ☒ Color profile: CMYK
- ☒ Crop marks and bleed: off
- ☒ Flatten PDF: off
- ☒ Include notes: off
- ☒ Open the exported PDF and inspect every page before upload

### Final check

Confirm the document size still matches the CPP dieline and that no important element sits outside the safe area.